


**Innov-is 10A**  
*Anniversary*  
**Sewing made simple**

- Easy to use jog dial
- Advanced needle threading system
- 16 built-in stitches

# Innov'is 10A Anniversary

To celebrate 50 years in Europe, Brother has launched a special anniversary model. The **Innov'is 10A** is the perfect choice whether you are new to sewing, or you are looking for a sewing machine that's easy to use. The 'jog dial' makes it very user friendly. Simply turn it to the stitch you require and you are ready to go. What could be easier! Even needle threading is quick and easy with a one step action. Simplicity does not mean a compromise on features, there are 16 stitches to choose from, including 3 different buttonholes, to give that professional looking finish.

## Features at a Glance

- **16 Built in stitches**  
Including the one step auto size buttonhole function, enabling you to create perfectly uniform button holes in a single action. Choose from 3 styles.  

- **Jog dial stitch pattern selection**  
Simply turn the dial to the stitch you want and you're ready to go.
- **LED sewing light**  
A bright but gentle light making it easier to work on dark fabrics.
- **F.A.S.T. bobbin winding system**  
Fast And Simple Threading makes winding bobbins quick and easy.
- **Drop feed**  
Feed dogs are easily lowered for free motion or free hand sewing – useful when quilting or for embroidery.
- **Presser foot levelling button**  
Ensures the presser foot is kept level for smooth stitching across varying fabric thicknesses.
- **Automatic reverse / reinforcement stitch**  
Automatically sews reinforcement stitches for a neat, professional beginning and end of stitching line.
- **Upper thread tension adjustment**  
Adjust the thread tension according to the fabric thickness and stitch type being used.
- **Slide speed control**  
The simple slide control adjusts the sewing speed from slow to fast.
- **Needle stop position**  
Select whether the needle should be up or down when the machine stops. A useful function when turning material, sewing corners or joining quilt pieces.
- **Error message**  
Alerts you to an incorrect setting.
- **Snap on presser feet**  
Quickly and easily change presser feet.
- **Case**  
Soft cover to protect the machine when not in use.
- **Accessory compartment**  
Store all the machine accessories away in this neat compartment.

Handy central controls



Control buttons in one convenient location.

LCD display screen



A clear display showing important sewing information such as stitch width and length.

Automatic Needle threading



Threading the needle is so simple, with just the touch of a button.

Quick set bobbin



Just drop in a full bobbin and you are ready to sew.

7 point feed



Extra teeth provide a smooth feeding action and superior stitch quality on any weight of fabric.

## Optional Accessories

For the full range of accessories available see [www.brother.com](http://www.brother.com)



### Walking Foot

Ensures an even feed action when sewing multiple layers of fabric or when matching fabric prints.



### Quilting foot

A spring action, clear quilting foot marked for easy reference that handles a variety of fabric thicknesses.



### Wide Table

For easier handling of fabrics when sewing or working with quilting or large projects.

## Contact

At your side.  
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